**JANUARY 2015** 

## **PROPHECY ALERT**

Our predications for 2015...

Contrary to popular belief, adjudicating claims and providing best-in-class customer service are not the only things we're good at it. Recently added? Our knack for going all Kreskin and predicting the future! (Though admittedly it's less about performing feats of divination and more about just paying attention...)

- 1. Lollapalooza 2015 will be headlined by the Beatles (in holographic form, of course). Actually, the lineup will be comprised of 60% holograms.
- 2. In a twisted turn of events, the Kardashians will actually do stuff. More specifically, Kim will denounce all her worldly possessions, and spend the majority of 2015 as a philanthropist in various developing nations. (haha, yeah right).
- 3. Ben Stiller will win an Oscar for his work in the Zoolander sequel. It's going to be a real game changer.
- 4. Nearly half of all Canadians will go to the gym for the month of January only.
- 5. Everybody will be upset that the scenes from Back to the Future with flying cars and hover boards are not going to happen in our lifetime. Riots will ensue.
- 6. There will be some sort of major space-related discovery within our galaxy. Alternatively, Puerto Rico moves towards becoming the 51st state of the US.
- 7. 3D printers. 3D printers everywhere.
- 8. Kanye West will get crazier, though people will just argue that this makes him more of a genius.
- 9. Social media sites like Facebook and YouTube will change their layouts. People will complain, then get used to it.
- 10. James Cameron will transcend this plane of existence after production of Avatar II to work his miracles in galaxies far away. Or Puerto Rico.

## DID YOU KNOW?

AWARE OF AN AMAZING ORGANIZATION IN NEED OF FUNDING? OUR 2015 COMMUNITY GIVING PROGRAM IS STILL ACCEPTING APPLICATIONS. DEADLINE TO APPLY IS JANUARY 26.

# **GSC GREEN METER**

APPROXIMATELY 800,000 HEALTH CLAIMS
WERE SUBMITTED ELECTRONICALLY BY PLAN
MEMBERS TO GSC'S PLAN MEMBER ONLINE
SERVICES FROM JANUARY TO OCTOBER 2014?
WAY TO GO PLAN MEMBERS!

#### **BE SOCIAL WITH US**







# **DARN GOOD HEALTH ADVICE:**

For every night you don't eat dessert, your chances at winning the lottery increases by 25%

Disclaimer: Please do not take this literally as it is not an actual fact. But it probably can't but to skin the odd deser



MORE ON BACK.

### **HEALTH BENEFITS (AS EXPLAINED BY A 23 YEAR OLD)**

This month: The Expanding Role of Nurse Practitioners (aka NPs)

You know what totally sucks? Asking for non-fat milk, only to take a sip and realize it's so totally soy (ew!). Even worse? Having to wait for ANYTHING. And it doesn't help that I'm like the most impatient person ever. The health care system, which is Kardashian famous for making people wait has felt our pain and has actually decided to do something about – by expanding the role of NPs in Canada. And GSC is like, totally on board too... which makes sense because why else would I be going on about this? Anyways, beginning February 1, they'll accept and process your paramedical and med item claims that have been prescribed by an NP. I know, right? Totes amazing.

Ok so let's back track slightly. You're probably wondering what an NP is. You are thinking a nurse is a nurse, right? Look at it this way... Registered Nurses are like the One Direction equivalents – they're crazy talented, write their own songs, perform their music live, etc. So basically all around amazing. Now, NPs would be more like the Backstreet Boys in that they still do all the same things as One Direction, only sporting matching pleather ensembles and performing crazy synchronized dance routines. And so because NPs are a bit more trained, some provinces have decided to let them loose to prescribe certain drugs – just like docs - which is amazing because um, shorter wait times, hello. It's cool though, because the NP receives specialized training so they can be pro at prescribing and diagnosing. Apparently this is already a thing in New Brunswick, Newfoundland and Labrador, Manitoba, Alberta, Northwest Territories, Nunavut and most recently Nova Scotia.

Later.



### C'MON GET 'APPY WITH GSC ON THE GO

Are you sick of all the app puns yet? Well, sorry to say but they're not going away in 2015. In case you've been living under a rock these past few months, just a friendly reminder that our brand new, mobile app – GSC on the GO – is available for download on your smart device. Join the hundreds of millions (okay, thousands... but you catch our drift) of plan members who are submitting their claims online, looking up their drug coverage and locating a health care provider within their general vicinity all at the tap of a finger

Download **GSC on the Go** on your Apple, Android, and Windows devices (it's optimized for both smartphones and tablets).









### TOTALLY RANDOM, SOMEWHAT USEFUL STATISTIC

Thomas Edison patented almost 1,300 inventions in his lifetime. Way to make the rest of us look bad!